

GENERAL SAMPLE MESSAGE TO SHARE

We're excited to announce that we're making a small change here at <insert salon name>.

As of <date>, we will be implementing SalonScale into our services. What is SalonScale? SalonScale is a backbar tool that helps us to weigh, track and accurately charge for hair color. Everyone's hair and end goals are unique and we want to be able to cater our services and prices to that! With SalonScale, we can ensure you are only ever going to be charged for your time in our chair and color used at your appointment.

SalonScale makes it easier for us to replicate your color at future appointments and we can track your inspo pics and results. It also helps us to keep track of your past product costs so we can help you budget for future appointments!

We're excited to continue to be able to provide you with the best service possible!

XO, - <your name>

PARTS + LABOUR MESSAGE TO SHARE

We're excited to announce we're now going to be charging by an hourly rate and the cost of color product (*or hourly pricing or parts + labor pricing*) at <insert salon name>.

Similar to other Red Seal trades, charging by an hourly rate + product cost ensures we are only charging you for our exact time and product cost and nothing more. We will be able to provide more accurate consultations and estimations to fit your budget.

With this new pricing, we will be introducing SalonScale into our services as well. SalonScale is a backbar tool that helps us to weigh, track and accurately charge for hair color. Everyone's hair and end goals are unique and we want to be able to cater our services and prices to that! SalonScale allows us to only charge exactly what color you used. It also ensures we can replicate your color at future appointments.

We're excited to continue to be able to provide you with the best service possible!

XO, - <your name>