

# MANAGE YOUR BACKBAR LIKE A BOSS



## INSTANTLY KNOW YOUR EXACT PRODUCT USEAGE COST AT EVERY SERVICE

SalonScale is the leading backbar management tool to weigh, charge, track, and order all of your cost of goods.

## ALLOWANCES & PERCENTAGES ARE OLD SCHOOL

We don't color hair the same, so why would we charge the same? With digital tools like SalonScale, instantly know whether you used \$8 or \$80 of product at your appointments.



### PRODUCT COST REPORTING

Get the exact cost of all backbar products used in seconds. Empowering you to accurately price for every services.



### ORDERING MADE EASIER

Say goodbye to counting tabs! SalonScale tracks every product used and offers suggested re-order based on how much you actually use.



### COLOR FORMULA MANAGEMENT

As you add products to the app, SalonScale will save the exact formula. Allowing stylists to recreate formulas and conduct consultations with confidence!



### PRODUCT USEAGE REPORTING

DYK 40% of backbar products go unused? See which products are making you money and which are locking up cash on your shelf! View and export reports related to how much product is running through your back bar, by brand, client or stylist.

SALONSCALE USERS SAW AN  
AVERAGE INCREASE OF  
**\$20,000**  
IN ANNUAL PROFIT

"My subscription was paid for in the first week of using SalonScale. We did a full vivid, global bleach out. And at the end of it my SalonScale bill read \$150. *I was shocked that I was losing that much on hair color.*"

**NICKI SANDERSON**  
OWNER OF CAPELLI SALON STUDIOS



CHECK OUT OUR GROUP DEMOS HERE!

JOIN THE SALONSCALE MOVEMENT

Visit us at [www.salonscale.com/book-a-demo](http://www.salonscale.com/book-a-demo)

